MASTER OF ARTS IN COMMUNITY DEVELOPMENT
University of Victoria

Strengthening leadership in the social economy and civil society.

The Challenge

Communities and societies are grappling with many challenges in a rapidly changing world. Examples include increasing income disparity, lack of affordable housing, food security, arts and culture, climate change, and support for the vulnerable in our communities, among many others. Addressing them requires new leadership, perspectives, models, and ways of working with individuals, communities, organizations and governments.

- Are you on the front line of a service delivery organization working with others to respond to the problems facing your community?
- Are you interested in deepening and strengthening your leadership and management skills in order to foster new relationships to meet these challenges?
- Are you looking to other sectors and organizations for potential tools, models and perspectives that can be adapted for your organization in order to meet the challenges and problems facing your organization and communities?

The Master of Arts in Community Development (MACD) is designed to help you respond to these challenges by building and developing your capacity to become a successful leader in community-based organizations in the non-profit, co-operative and community economic development sectors.

The Program: What You Will Experience

The MACD is a program designed for the practicing professional. *It has been developed in collaboration with practitioners from the non-profit, co-operative, and community economic development sectors, all with experience in leading community-based organizations.*

It seeks to build skills and knowledge in three ways: developing perspective on the broad challenges and trends; understanding how organizations and communities work; and building personal leadership skills to work with diverse teams, organizations and networks.

By taking the MACD program, you will:

- Interact with a variety of students from various organizations within the three target sectors as well as public and private ones;
- Be facilitated by instructors drawn from the university and community-based organizations;
- Engage in coursework with a mix of theory, models and methodologies;
- Develop practical problem-solving skills and knowledge as they relate to leadership, management, and economic and social change;
- Learn through a blended curriculum with face-to-face and online discussions and course material; and
- Address the strategic challenges in your organizations and communities by providing practical advice and solutions throughout the program.

The MACD program incorporates the non-profits, co-operatives and community economic development streams to address distinct approaches to community leadership and change. Each approach seeks to create social and economic change and relies on diverse resources and partnerships rooted in values of empowerment, cooperation and inclusion.

Knowledge and Skills

The program's unique focus on the application of learning outcomes means that graduates:

- Will have a comprehensive and systematic understanding of the historical and political underpinnings, key concepts, and spheres of practice embedded in the social economy and civil society generally and in the three main program streams.
- Will develop practical leadership and management skills, which are integrated across the program.
- Are equipped to lead transformative change efforts.
- Will be able to build and manage effective projects, organizations, enterprises and networks.

- Will be able to demonstrate initiative, leadership, and originality in identifying challenges and opportunities for their organizations and the broader social economy.
- Will understand key global trends, challenges, threats and opportunities communities face and strategies to address them.

In addition to course-based project, you will also have opportunity to apply new skills and knowledge to an ongoing significant research project involving current challenges facing a community-based organization. The final project involves a report and presentation to the client organization.

Program Flow (subject to change)

The MACD is a part-time program delivered through a combination of online and residential courses based at the University of Victoria. Each of the three residential workshops is held over a two or three week period in the summer terms. The program starts in May and courses are offered year round.

Summer: First Semester (May to Aug)
CD 501 Anchoring a Change Agenda: Foundations
CD 502 Leadership in an Inter-dependent World
CD 503 Frameworks of Organizational and Community Development

Fall: Second Semester (Sept to Dec)
CD 504 Practices and Perspectives on Forging Change
CD 505 Community Based Research Foundations

Spring: Third Semester (Jan to Apr)
CD 506 Enterprise Development for Community Benefit

Choice between:
- **507** Development Finance
- **508** Co-operatives in Global Perspective
- **509** Developing Capacities to Lead and Manage in the Non-profit Sector

Summer: Forth Semester (May to Aug)
CD 510 Leadership, Management and Governance within Organizations
CD 511 Developing Personal Capacity to Facilitate and Lead Change

Fall: Fifth Semester (Sept to Dec)
CD 512 Program/Project Design, Management and Evaluation

CD 513 Scaling Up and Systems Change

Choice between:
- **514** The Comprehensive Development System
- **515** Critical Issues in Co-op Governance and Management
- **516** Government, Business and Non-profit Sector Relations

Spring: Sixth Semester (Jan to Apr)
CD 517 Leverage Points for Transformational Change
Choice of one elective course (see calendar for details)

Summer: Seventh Semester (May to Aug)
CD 520 Anchoring a Change Agenda: Going Forward
CD 598/596 Final Project Report and Presentation

For complete program information and course descriptions, see publicadmin.uvic.ca/macd

Applications

For complete application guidelines see the:

- University of Victoria Faculty of Graduate Studies website http://web.uvic.ca/gradstudies/; and
- School of Public Administration website **http://publicadmin.uvic.ca/macd**

Deadlines for Applications are:

- September 15 for International applicants.
- December 1 for Domestic applicants.

Applications should be sent to the University of Victoria Graduate Admissions and Records Office.

Application deadlines have been extended for students beginning the program in May 2010. Please see the School of Public Administration website or contact the Graduate Administrative Assistant, MACD Program **macd@uvic.ca** for details.

Delivery of this program is subject to funding and enrolment.

The School of Public Administration

The School of Public Administration offers innovative and diverse programs supporting professionals in the public and non-profit sectors including the MA in Dispute Resolution, Master of Public Administration, and PhD program. For more information please see our website: **http://publicadmin.uvic.ca.**

University of Victoria

Public Administration